

You are in **control**

– making a good podcast



Use your top ideas for controlling your **carbon footprint** and create a **podcast** to explain what you would do and why other people should get involved too.

What is a podcast?

A **podcast** is like a short radio show that you listen to on the Internet. Unlike traditional radio shows that have set times and dates, podcasts can be listened to or downloaded at anytime.

Decide how long you want your podcast to be

- Decide who the listeners might be – young people, adults, the elderly
- Be clear about what you want to tell the listener
- Brainstorm the ideas and thoughts you have on the topic you'll be talking about
- Decide who will say it and in what style – serious, lively, somber, chirpy
- Use the story board to help you plan your podcast, step by step.

Podcast planning tips

Hooking your audience – think about what you plan to tell your listeners

- Will it grab their interest?
- Could it be life changing for them?
- Does it say how your idea would work?
- Is it surprising?

Making your podcast

- Speak clearly into the microphone
- Take your time, speak slowly
- Record your podcast somewhere calm and quiet.

