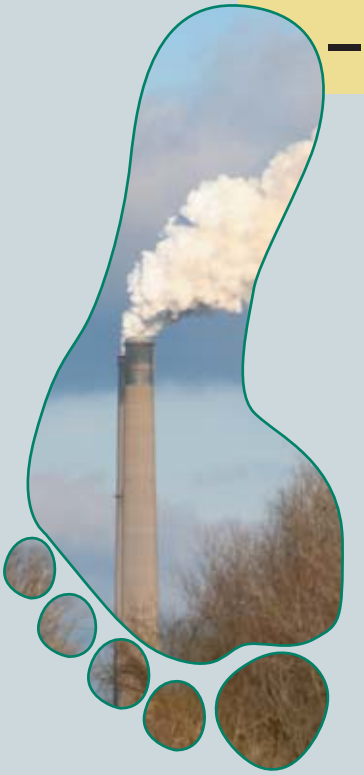
You are in control

– designing a good webpage

carbon CONTROL
Tune in to change

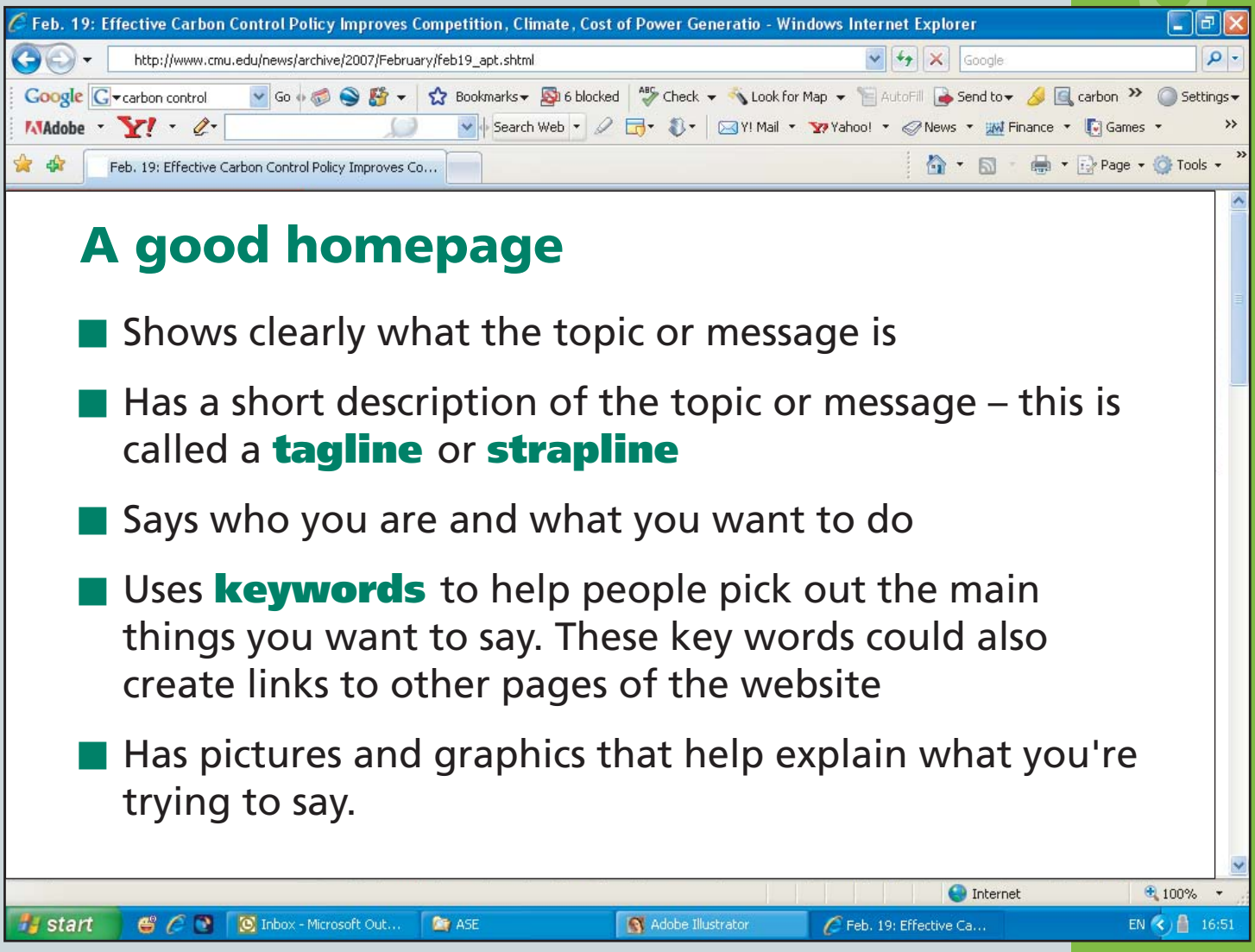
carbon co



Use your top ideas for controlling your **carbon footprint** and create a **webpage** to explain what you would do and why... so other people could get involved too.

You are going to design the **homepage** for a website. It will need to give a clear message. You should aim your design towards either children or their parents.

A homepage is....



A good homepage

- Shows clearly what the topic or message is
- Has a short description of the topic or message – this is called a **tagline** or **strapline**
- Says who you are and what you want to do
- Uses **keywords** to help people pick out the main things you want to say. These key words could also create links to other pages of the website
- Has pictures and graphics that help explain what you're trying to say.