

You are in **control**

– making a good webpage



Use your **top ideas** for controlling your **carbon footprint**.

A **webpage** is...

a page on a website that you find on the internet.

A **homepage** is...

the first or main page of a website.

Now create a **webpage** to explain what you will do and why other people should get involved.

Top tips for your homepage

- Make sure it clearly shows what the topic or message is
- Write a short description of the topic or message... this is called a **strapline**
- Say who you are and what you want to do
- Use **keywords** to help people pick out the main things you want to say
- Use pictures and graphics to help explain what you are saying.